



ELEY®

Match Director
Program 2019

ELEY[®] Match Director program

As a Match Director **ELEY[®]** would like to offer you a fantastic opportunity to grow and incentivise your rimfire competitions in the USA.

Receive a Match Director cash incentive and offer your competitors huge discounts on ELEY ammunition using the ELEY rebate program.



Presented by **ELEY**



The program



If you're a Match Director:

For every 5000 rounds of **ELEY**® tenex ammunition sold through the rebate program, you will receive \$20

For every 5000 rounds of **ELEY**® match ammunition sold through the rebate program you will receive \$15

If you're a competitor:

Receive \$150 cash back for every 5000 rounds of **ELEY**® tenex purchased.

Receive \$100 cash back for every 5000 rounds of **ELEY**® match purchased.

Up to a maximum single purchase of 10,000 rounds per quarter. Minimum purchase of 5000 rounds of the same lot number. Lot testing is available at the ELEY USA test range in Winters, TX.



ELEY® Match Director program

After becoming a registered ELEY Match Director you will be allocated a unique identification number. This will be used in conjunction with your monthly promotional code, again supplied by ELEY.

At each registered rimfire club match you host, distribute your Match Director rebate cards to all your competitors.

Every 5000 rounds of ELEY ammunition your competitor claims through the ELEY rebate program, you will be paid \$20 for ELEY tenex product and \$15 for ELEY match product, direct in to your bank account.

Register as a Match Director now:

Call. 325-754-5771 or email: rebate@eleyammunition.com



ELEY[®] Match Director program

ELEY established in 1828, is now globally recognized as the manufacturer of the most consistently accurate .22LR rimfire ammunition in the world.

ELEY ammunition has been proudly made in Great Britain and now resides at our highly technical production and testing facility in Birmingham, West Midlands.

Our team includes internationally recognized specialists with extensive knowledge in internal and external ballistics, powder dynamics and many Six Sigma qualified engineers.

Innovation and continuous product development separate ELEY from its competitors. ELEY has always been at the forefront of the ammunition industry, pushing technological boundaries which have resulted in patented new methodologies and techniques.

Our products allow target shooters at Club, World and Olympic level to realize their potential and win. We produce technically superior ammunition, while providing an excellent service to target shooters throughout the world.

Dedication, commitment and innovation are at the heart of the ELEY philosophy. The result is demonstrated by the countless medals won and World Records achieved with ELEY ammunition.

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Quick links

www.eleyammunition.com/match-director (Download promotion business cards)

www.eleyammunition.com/promo (Download the monthly promotional code - Password protected)

www.eleyammunition.com/rebate (Download the ELEY rebate form)



Mail to: **ELEY America's, Inc, PO Box 711, Winters, TX 79567-0711**

Call. **325-754-5771** or email: rebate@eleyammunition.com

www.eleyammunition.com/rebate